



Accelerate to advantage

A guaranteed way to help your business become faster, more productive and more competitive through technology.

Technology can help grow your business from good to great.



Digital transformation of your services and operations can increase your speed-to-market, boost productivity, and create a competitive edge.

That's all the more vital in today's economic climate. Businesses need to navigate through volatility by doing more with less, and adapting successfully to the hybrid model of work that the talent pool demands.

You know the theory; but are you using tech today in a practical and strategic way to meet the unique demands of your business?

When it comes to your own priorities, how can you use technology to deliver continuous advantage?

Use technology to address your biggest challenges



Grow and innovate to attract new customers and increase revenue.



Enhance digital security to protect customer data and business operations from cyberthreats.



Improve business efficiency with an end-to-end platform.



Empower talent in the world of hybrid work.

Does this sound familiar?

75%

of small and medium businesses have at least one barrier to overcome to meet their digital acceleration goals.

47%

of businesses cite cost as a concern.

38%

are struggling with decision making, technical concerns or understanding the business impact of IT investments.

Source: Microsoft Research, 2022

The truth is, small and medium businesses like yours often have neither the time or resources to start or follow-up much-needed digital transformation. You don't have dedicated IT in house, and your focus should be to keep delivering for your customers and communities.

The right IT partner can help you get the most out of your technology investments, identify and fix problems, and implement the right solutions without any interruption to the core business.

The right partner should:

- Be a source of **trusted advice** to spot the technology that will evolve your services towards your long-term goals.
- Have **industry expertise** in order to implement the solutions that will help you stand out in your industry.
- Offer **customised solutions** that give you the tools that meet your specific needs, not just implement tech for tech's sake.

Stay ahead with Lanrex

Lanrex is a leading Australian managed service provider. We enable you to accelerate your digital journey – in a secure way and at your own pace – by matching the right technologies to your business needs and ambitions.

We ensure you get the best out of advanced cloud solutions, so you can make your organisation more agile, your workforce more productive, and your operations more secure and efficient.

Our solutions

We help businesses on their digital transformation journey so they can achieve business value with technology.

From setting up a flexible IT foundation...

...to powering an evolving workplace

PILLAR 1: FOUNDATION

AGILE INFRASTRUCTURE



Ensure you have a flexible hybrid/multi-cloud foundation so you can be more agile, scalable and efficient.

PILLAR 2: MODERNISATION EMPOWERED WORKPLACE

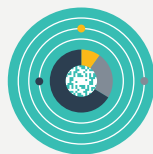


Empower employees to be more collaborative, productive, and flexible using modern workplace tools.

...to enabling integrated data, data-driven operations...

...all while keeping the business secure and compliant

PILLAR 3: INTELLIGENCE INTELLIGENT OPERATIONS



Become more customer-centric, innovate on business processes and replace legacy apps with cloud native technologies.

UNDERPINNING PILLAR: PROTECTION SECURITY AND COMPLIANCE



All solutions are underpinned by advanced security services to keep your business safe and compliant.

Our solutions

Agile infrastructure



Improve the agility, efficiency and scalability of your business by adopting a modern and secure public/hybrid cloud foundation that is flexible and grows with you, instead of holding you back.

BENEFITS

Business agility

- Cloud flexibility and innovation.
- Minimal complexity, maximum ROI.
- New technologies that adapt as you do.

Digital scalability

- Scale compute power as needed.
- Test and scale new technologies at less resource cost.
- Future-proof IT infrastructure.

Operational efficiency

- Move to a pay-as-you-go operating model.
- Improve database speeds and automation.
- Allow teams to focus on higher-level tasks.

Empowered workplace



Modernise the way you work: improve productivity, enhance collaboration and increase engagement knowing your business is always on and protected with our modern workplace solutions.

BENEFITS

Team collaboration

- Improve teamwork and communication.
- Increase productivity.
- Reduce repetitive processes and human error.

Employee engagement

- Support flexible hybrid working.
- Give employees the right tools for their work.
- Attract and retain talent.

Workplace empowerment

- Speed up decision making.
- Improve creativity and problem solving.
- Replace manual reporting with more innovation.

Our solutions

Intelligent operations



Innovate on business processes and replace legacy applications with cutting edge cloud native technologies so you can unlock data-driven insights, improve customer engagement and transform products.

BENEFITS

Customer engagement

- Connect information across teams.
- Personalise every customer engagement.
- Improve customer acquisition and loyalty.

Data-driven insights

- Uncover new insights and opportunities.
- Empower employees to make data-driven decisions.
- Collect customer data for more complex profiles.

Product transformation

- Transform business practices and processes.
- Build new products and services faster.
- Create new streams of revenue.

Security and compliance



Enjoy peace-of-mind thanks to the protection of a comprehensive cybersecurity plan. From threat detection to protection, and response capabilities based on increased analytics and forensic intelligence.

BENEFITS

Risk mitigation

- Continuously manage and protect IT assets.
- Simplify complex vulnerability management.
- Block malicious websites from your network.

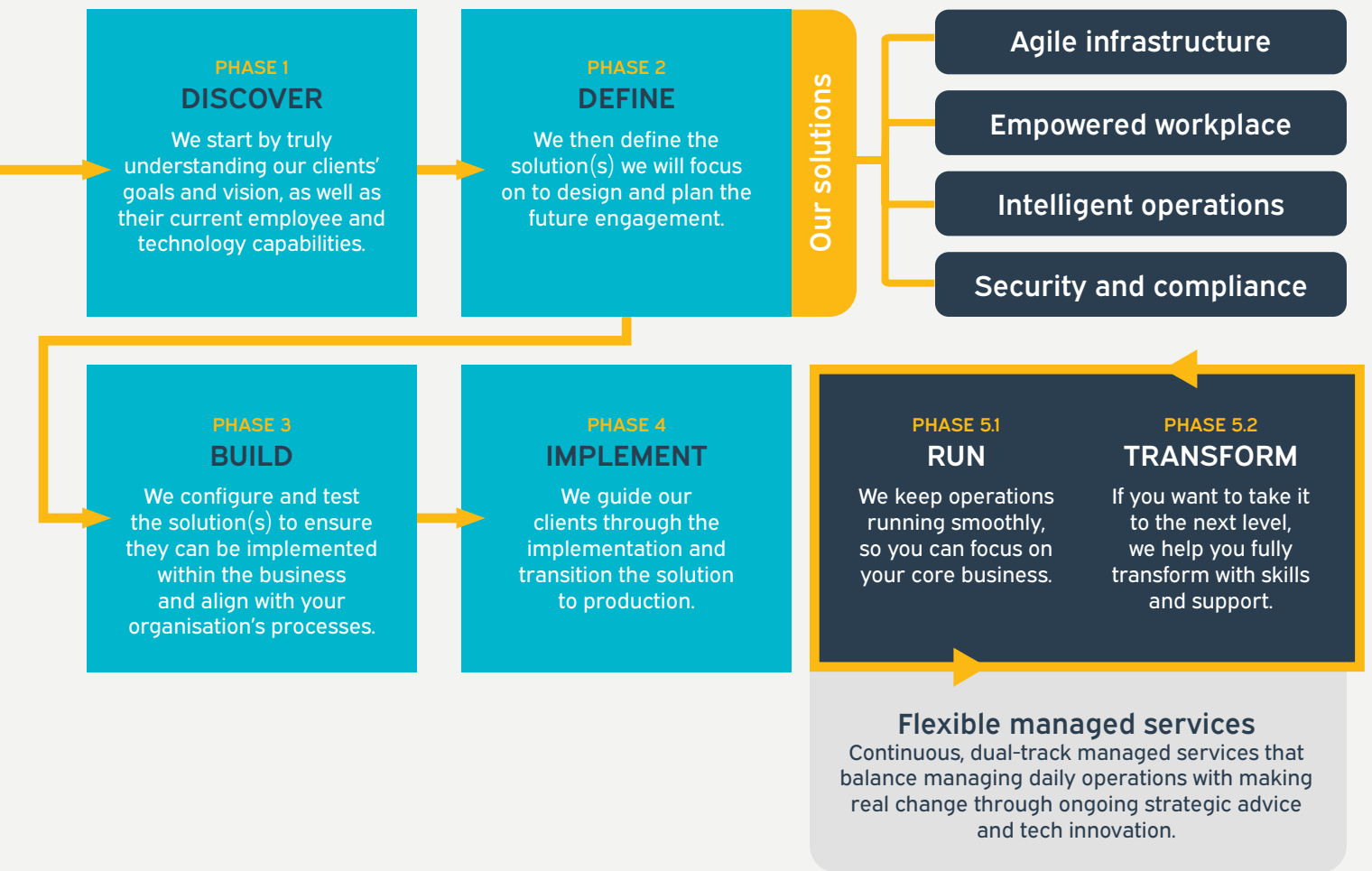
Security implementation

- 24/7 security protection that stops hacking attempts.
- Reduce chances of significant data loss.
- Prevent attacks in hybrid environments.

Compliance

- Introduce fully compliant and secure access management.
- Educate employees on ways to remain cyber secure.
- Benefit from Australian-based security experts.

How we engage



The Lanrex advantage

<p>BUSINESS-FIRST APPROACH</p> <p>Four-stage essential program</p> <p>We ensure customers have an IT strategy that's aligned to their business.</p>	<p>TRUSTED TO DELIVER</p> <p>100-day partner program guarantee</p> <p>If our service doesn't live up to expectations in the first 100 days, we'll refund our service fee, no questions asked!</p>	<p>MARKET KNOWLEDGE</p> <p>30+ years in the business</p> <p>We're Australian-owned and have operated for over 30 years in a highly competitive industry.</p>	<p>INDUSTRY SPECIALISATION</p> <p>One end-to-end strategic industry specialist</p> <p>We keep things running 24/7 and continuously innovate to get clients ahead.</p>
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Technology that means business.

Find out what benefits your business could be getting.



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